From: The Vasbys
To: Bill & Shirley (Black) Hartley
Subject: Lincoln High Newsletter - 3/12/20
Date: Thursday, March 12, 2020 5:45:48 PM

This week's topics:

Memories of:

1. Mimeographs
2. Shoe X-ray machines
3. Road maps
4. Typewriters
5. Sofa fountains
6. Radio shack
7. Smoking sections
8. Tube testers
9. TV antennas
10. Doctor house calls
11. Chalkboards
12. Card catalogs
13. Encyclopedias

14. Telegrams
15. Film cameras
16. Gas station attendants
17. Grocery store price tags

<u>and responses:</u>

Barbara Cammack - barbaracammack@hotmail.com

Before Mom got rid of her car she asked me to clean it out. My parents were avid car drivers; they had wintered in AZ for years and made countless trips to northern WI. Well, I found state maps from all over the USA; and many duplicates dating back for 15yrs! Also many pairs of sunglasses, pens and notebooks, hard candy, bottles of aspirin, tools and wild plaid pants of my fathers. (My dad had been deceased for yrs.) It was a virtual thrift store in there. We all have our needs in different areas!

Chuck Hinners - chuck@crgfinancialconsulting.com

1. Mimeographs -Smell of mimeograph solvent will always take me back to Howe school and the mimeo machine guarded by Mrs Sawyer

2. Shoe X-ray machines - Clara Boehm worked in the shoe department and let the kids peer into the eyepiece to see the bones in their feet. The machine was actually a fluoroscope and was invented by Thomas Edison in 1896. They were outlawed by the FDA in 1953 and the last one went the way of the passenger pigeon in Boston in the 1970s

3. Road maps - The pre I phone version of texting while driving. My dad said if I needed a map to get there I couldn't go. So I always memorized the routes in advance. Still have a road atlas if my I phone fails

4. Typewriters - Ethel Zika taught typing and Tom Parsons and I took her class at LHS in summer of 61 before freshman year. Parsons was great typist but I had to use Columbus system (discover a key and land on it)

5. Soda fountains - Chocolate sodas at Johnson Hills

6. Radio shack - Have to defer to Jim Nickel here. He had a great career at Motorola run by Bob Galvin who invented the car radio
Jim built his own oscilloscope in Lee Purchatzke's senior science seminar in 65

7. Smoking sections - All of County Stadium in the 50s. Outfielders could judge the wind by watching the smoke

8. Tube testers - Ask Jim Nickel

9. TV antennas - Housetop or towers if you were rich. Heilman had a tower that we climbed to get on his roof If you climbed to the top of the tower you could see downtown and his dad's store on West Grand. The antenna was directional and you needed a "Tenna Rotor" made in Alliance Ohio not far from the pro football hall of fame in Canton.

10. Doctor house calls - Doctor FX Pomainville came to our house and diagnosed the eczema on my right arm as "fungus" He prescribed the otc medication Mazon which contained coal tar and benzoic acid. The FDA outlawed Mazon because it made a few rats barf and the company couldn't afford to hire lobbyists to keep the bureaucrats at bay. Now you can buy it in Canada. Tremfya is the modern day Mazon produced by Janssen Pharma in Belgium. Janssen is a subsidiary of Johnson and Johnson

11. Chalkboards - Can't get the image out of my mind of simultaneously chewing chalk while scratching a green chalkboard in Ilene Larson's 4th grade classroom on May 21 1957

12. Card catalogs - Dewey Decimal System copyrighted by Melvil Dewey in 1876. Dewey also standardized card files and cards. Gladys Rheel worked at the library and helped me understand the system

000-100 computers and general information

101-200 philosophy

201-300 religion

301-400 social science

401-500 language

501-600 science

601-700 technology

701-800 arts and recreation

801-900 literature

901-1000 history and geography

13. Encyclopedias - Al Weeden taught geography at Howe and sold Encyclopedia Britannica by the light of the moon
24 volumes plus an atlas and two volume dictionary all for 200 bucks. Heilman always accused me of reading the whole thing. Truth is that I consulted the airier World Book for a quick intro and dug deeper into EB. Took em to college junior year and kept them until algore invented the internet

14. Telegrams - Samuel Finley Breese Morse invented the telegraph and Morse Code which enabled messages to be transmitted and delivered. His cousin Samuel Finley Brown Morse eschewed telegraphy for real estate and bought 18000 acres along a craggy coastline in California in 1916. Only good for conservation land and golf courses and a few houses here and there

15. Film cameras - Kodachrome. "When I think back on all the crap I learned in High school it's a wonder I can think at all"

16. Gas station attendants - Wilbur Fisher, Ron Hanson, Jim Rasmussen, Len Habeck

17. Grocery store price tags - Scanners beget self service checkouts. Kroger in Louisville have only 1 lane open at rush hour forcing everyone to the SSC. I go to smaller stores for better service and higher prices but way less aggravation. Ergo, net cost is much lower.

Jim Nickel ('65) - jnickel206@aol.com

Thanks for your newsletter. It is always interesting.

I remember the first TV we had. It was black and white of course. It had snow (noise) on the picture on channels 2 & 5 from Green Bay. Hard to watch, but we thought it was great.

When channels 7 & 9 came on in Wausau, they were"clear". We also remember

getting up to change channels and swing the antenna—no remote. And television was free.

When a FCC commissioner said television was a vast wasteland. He was right.

Toni Weller Olsen -LHS '64 - tonicrafty@gmail.com

1 - mimeographs - I remember the "drum-like" machines and their smelly ink.

3 - road maps - I still like paper road maps, especially when we're on a road trip.

4- typewriters - Actor Tom Hanks collects them, and I remember having an electric Smith Corona typewriter in the late 1960's.

10 - house calls - When I was about 6 years old, I remember that our insurance agents came to our house (monthly maybe?) To collect the premiums. One of them was Mr. Rice. I think he was the father of Susan Rice, one of our classmates at Lincoln. The other agent was Mr. Vaughan. His daughter Linda was also a Lincoln classmate. My childhood memory is that the insurance agents carried these large leather-bound books to record their business transactions.

Reunion - Class of LHS 1965

The next class reunion (55th) for the LHS Class of ’65 will be held on August 22, 2020 at The Ridges, 4 PM to 10 PM. More information to follow. Invitations will be mailed in June.

There is a facebook page “Unofficial Lincoln High School , Wisconsin Rapids, WI, Class of 1965” where information can be posted and class members should post

pictures and comments.

Thanks, Sherry (Trickle) Cleveland - sherry.cleveland1947@gmail.com